

LambdaChem GmbH & Co KG develops fluorescence markers for biotechnology and for new analytical applications. Another area of activity is the use of fluorescence dyes for optical information processing. The company has been located in the Gendorf Industrial Park since July 2005. The Editor spoke with Managing Director Robert Reiser.

CT: Your main reasons for settling in an industrial park?

Reiser: Infrastructure, service, and occupational safety were decisive. And of course also synergy effects with companies on the site. Business contacts with large companies are quickly established in an industrial park.

CT: What has been your experience?

Reiser: We received very strong support from the site operator Infraserp Gendorf - in many small matters that do not cross one's mind as a start-up entrepreneur. I had never thought that the company address itself could play such an important role. Many business partners are familiar with "Gendorf" as a name that has an aura of exemplary business practice.



"Even the company address has an aura of exemplary business practice"

Robert Reiser, LambdaChem GmbH&Co.KG
(Industriepark Werk Gendorf)